



Partnering for Patient Engagement Success

How Patient Engagement can be a Competitive Edge

Why You Need the Right Patient Engagement Solution

Patients are thinking like consumers more than ever before, and they expect health care providers to provide the same level of convenience they receive from online shopping or banking. In fact, a recent survey published in Medical Economics found that **79% want to use technology when managing their health care experience, and 69% of patients would consider switching providers for better services.**¹ Adding a premier patient engagement solution to your EHR will help your clients meet the expectations of health care consumers and succeed in a competitive landscape.

InteliChart has a rich history of successfully partnering with EHR vendors who rely on us for product innovation and development. Most of our partners are development organizations that can develop anything-but can't develop everything. Turning to InteliChart for your patient engagement solution is the fastest, easiest, and most cost-effective way to ensure patients get the features they want while adding value to providers with streamlined workflows.

That's why over 40 EHR platforms and more than 28,000 healthcare organizations have partnered with InteliChart for their patient engagement solution.

Why InteliChart?



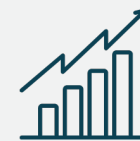
Cost-Effective



Speed-to-Market



Flexible Solutions



Continued Enhancements



¹Shryock, T. (2022, February 15). 69% of patients would switch providers for better services. Medical Economics. Retrieved June 7, 2022, from <https://www.medicaleconomics.com/view/69-of-patients-would-switch-providers-for-better-services>

The Most Cost-Effective Approach

Patient Engagement is constantly evolving. And, keeping up with patient demands requires an abundance of resources.

Based on our research, it would require more than 30 development resources (such as Product, Analysts, UI/UX, Dev, QA, etc.) over 24 months to establish a basic minimally viable product (MVP) suite that offers a comparable array of engagement solutions provided by IntelliChart. Assuming USA-based development and headcount costs, **it amounts to anywhere between \$5.6 to \$9.8 million to deliver a basic MVP.**

However, the demand to stay current won't be met by an MVP patient portal. A commitment to ongoing development is necessary to satisfy the requirements of your end-users and their patients. Sizable costs for data center and associated technology fees, general infrastructure, disaster recovery, mirrored sites, and testing certifications such as SOCII and HITRUST, **collectively cost anywhere between \$1.9 and \$2.7 million annually.**

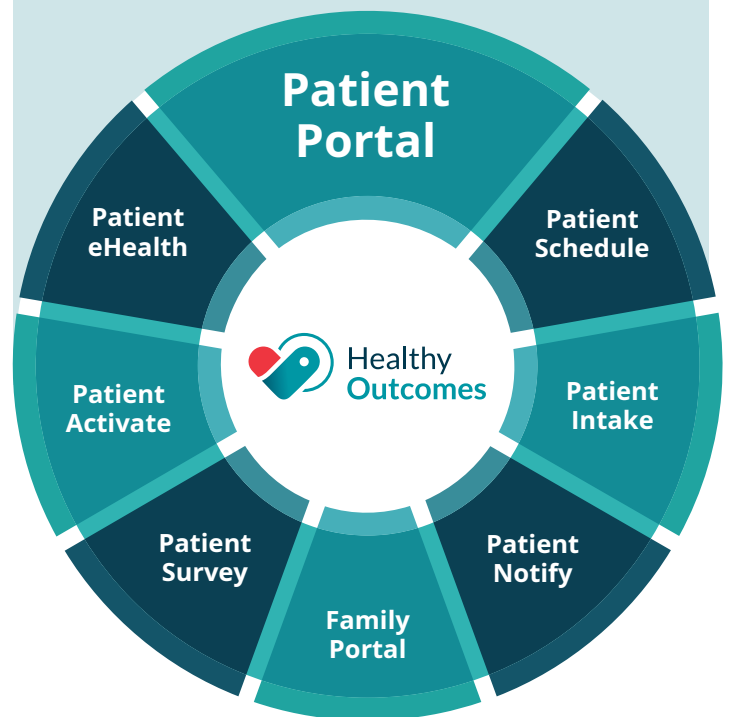
Partnering with IntelliChart is the most economical approach to consistently providing the market-leading features and benefits demanded by today's health care market.

69% of patients would consider switching providers for better technology services.

One Platform – Multiple Options

Healthy Outcomes is a unique patient engagement platform with multiple solutions working together to deliver a positive, cohesive experience for both patients and providers.

While IntelliChart's Patient Portal may be your primary objective, leveraging the extensive array of engagement solutions on our Healthy Outcomes platform provides additional Patient Engagement opportunities.



Learn more about a partnership with IntelliChart

Visit us at www.intelichart.com/partner to learn how easy it can be to manage your clients' engagement needs and keep costs in check.

Added Capacity and Focus

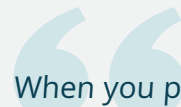
Clearly, significant dollars are saved by partnering with IntelliChart. But, the true value of partnering with IntelliChart is the opportunity to remain devoted to your core competencies.

Industry-Leading Expertise

IntelliChart's commitment to delivering continuously evolving engagement solutions through technical excellence in architecture, design, and usability helps our partners stay at the forefront of patient and provider expectations.

Seamless Integration

All our solutions are accessed through a single API and can be white-labeled by our partners to provide a seamless experience. Every offering in our Healthy Outcomes platform is thoughtfully designed to deliver a complementary approach to patient engagement and improve providers' efficiencies in managing patient-related workflows.



When you partner with IntelliChart, they enable you to optimize your development resources so you can remain devoted to your core competencies. This preserves your ability to innovate, mitigate client churn and maintain your competitive position.

- Mark Bennett, Executive Vice President, Harris Coordinated Care Solutions

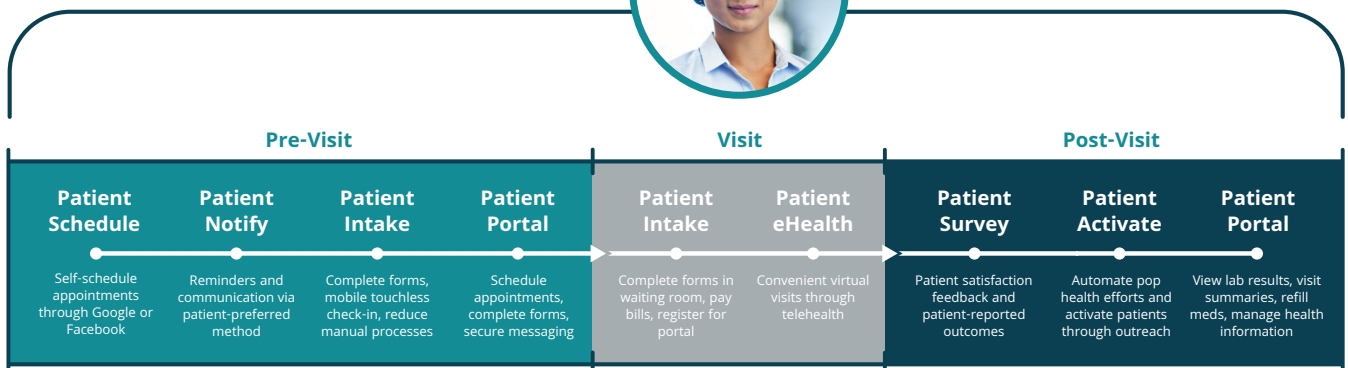
IntelliChart's Patient Portal is well-organized and keeps track of medical information with ease. It's user-friendly, and since going live, we've experienced a steady increase in patients not only registering for the portal but actually using it. The last one we had confused patients, and they avoided it. That's all changed with IntelliChart.

- Regis Singer, IT Director, Genesis Medical Associates, Inc.

IntelliChart has helped our business over the past eight years. The efficiency of patients requesting their own appointments and prescription refills, as well as communicating with us through the portal, has really helped us serve them better.

- Alain Delgado, M.D., Neurology and Neurosurgery Associates, PA

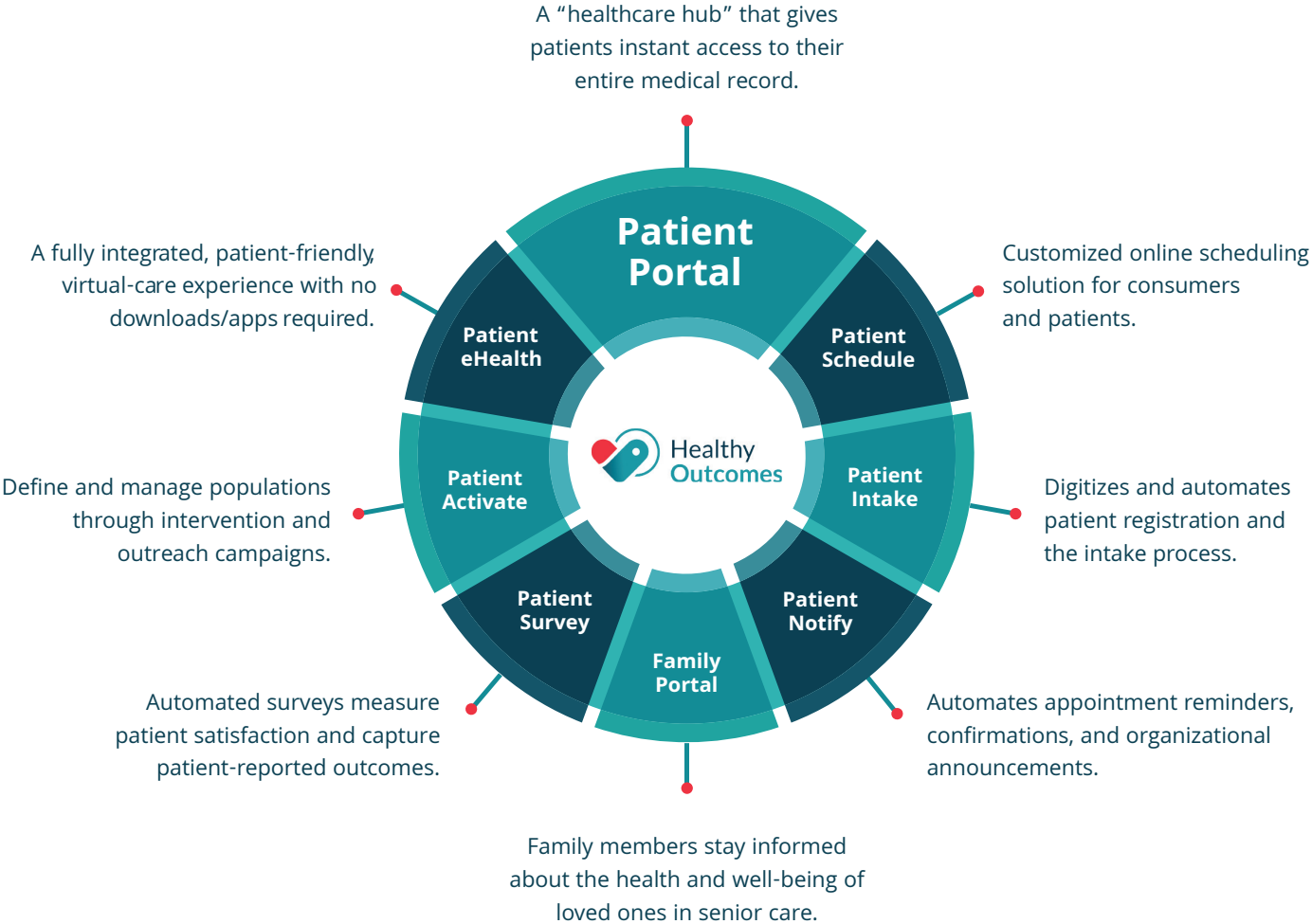
The Patient Journey with Healthy Outcomes




Each Healthy Outcomes solution establishes a touchpoint in the patient journey before, during and after the provider visit.


Meet the Patient Engagement Needs of Today and Tomorrow with InteliChart

Adding Healthy Outcomes to your product suite ensures you are giving your end-users industry-leading technology while keeping your focus on your core EHR solution.



Additional Platform Features

 **Fully Integrated Patient Payments**

 **Mobile Friendly**



Healthy Outcomes

Platform for Patient Engagement



Contact us today to learn how IntelliChart gives you a fast, successful go-to-market and a quick return on your investment.