



**Platform for Patient Engagement**

## Perfecting the Art of Engagement

Healthcare trends indicate that providers need to evolve to meet patient needs with the same level of personalization they experience when shopping or banking online. To meet these needs and remain competitive, nimble healthcare organizations are seeking out innovative technology that cultivates patient engagement and access strategies.

Engaging the patient throughout the healthcare journey - from provider search and online scheduling to post-visit follow-up to 24/7 information access - enhances the patient experience, generates loyalty, and improves outcomes. These goals are best achieved with a unified platform of patient engagement solutions.

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## Why a Unified Platform?

A unified solutions platform is a set of products developed using a common data storage array with source-code continuity within each product application. The products are developed to work seamlessly with one another, communicating effortlessly between applications to deliver a superior user experience.

Product configuration and implementation is simplified as setup is at the platform level, not the individual product. Technical burdens are mitigated as a platform eliminates disparate products that have to be integrated to one another and each requiring a separate installation, setup, training and product experience.

## What Happens Without a Unified Platform?

As a healthcare provider, you may have obtained a product for your patient portal, another for intake, another for reminders and still others for surveys and pop health. Now you have products from multiple vendors that struggle to communicate with each other, creating friction for you and your patients.

Independent engagement solutions from various vendors may be marketed as a “platform,” but they are merely disparate and disjointed products with little to no shared infrastructure. This lack of continuity results in poor patient experiences and broken provider workflows that lead to disconnected, unengaged patients and frustrated providers.



## What are the Benefits of a Patient Engagement Platform?

A platform is the key to creating a centralized home base for all your patient engagement technology. Solutions deployed on the same platform work in unison to provide a user experience that satisfies the expectations of today's healthcare consumer.

In addition, it significantly lightens the IT burden associated with managing several disparate products. Independent products that were not designed to work together will never yield the advantages of a unified platform.

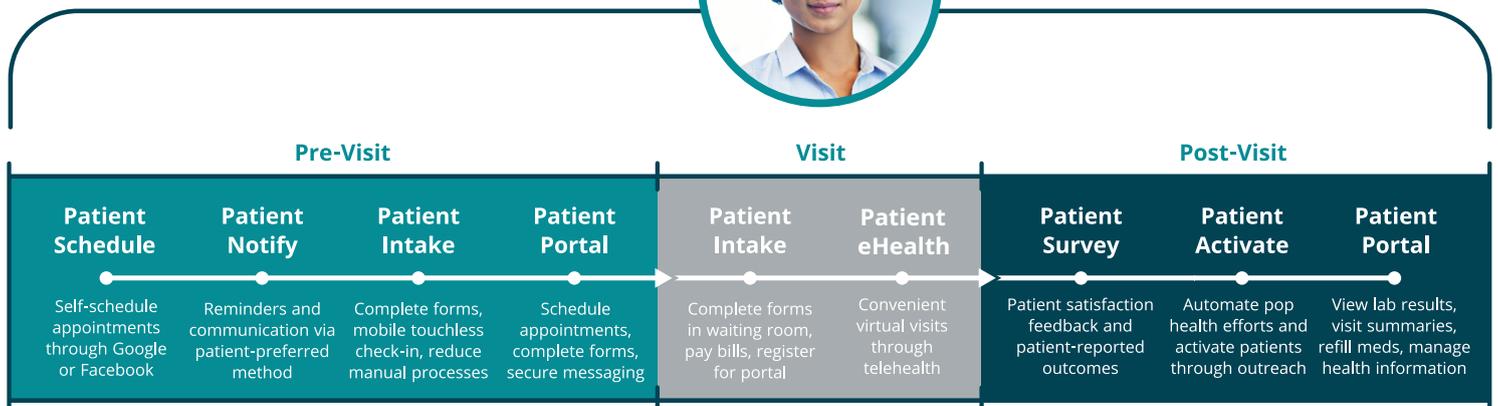


## Why Choose IntelliChart's Healthy Outcomes Platform?

Healthy Outcomes is a patient engagement platform unlike any other on the market. Our engagement solutions were intentionally designed to work seamlessly with one another and developed from the same code-base, sharing a common infrastructure and data foundation.

With a complete toolbox of smart engagement solutions designed to complement one another, you have the power to maximize your patient engagement capabilities while you significantly enhance provider workflows associated with patient management.

## The Patient Journey with Healthy Outcomes

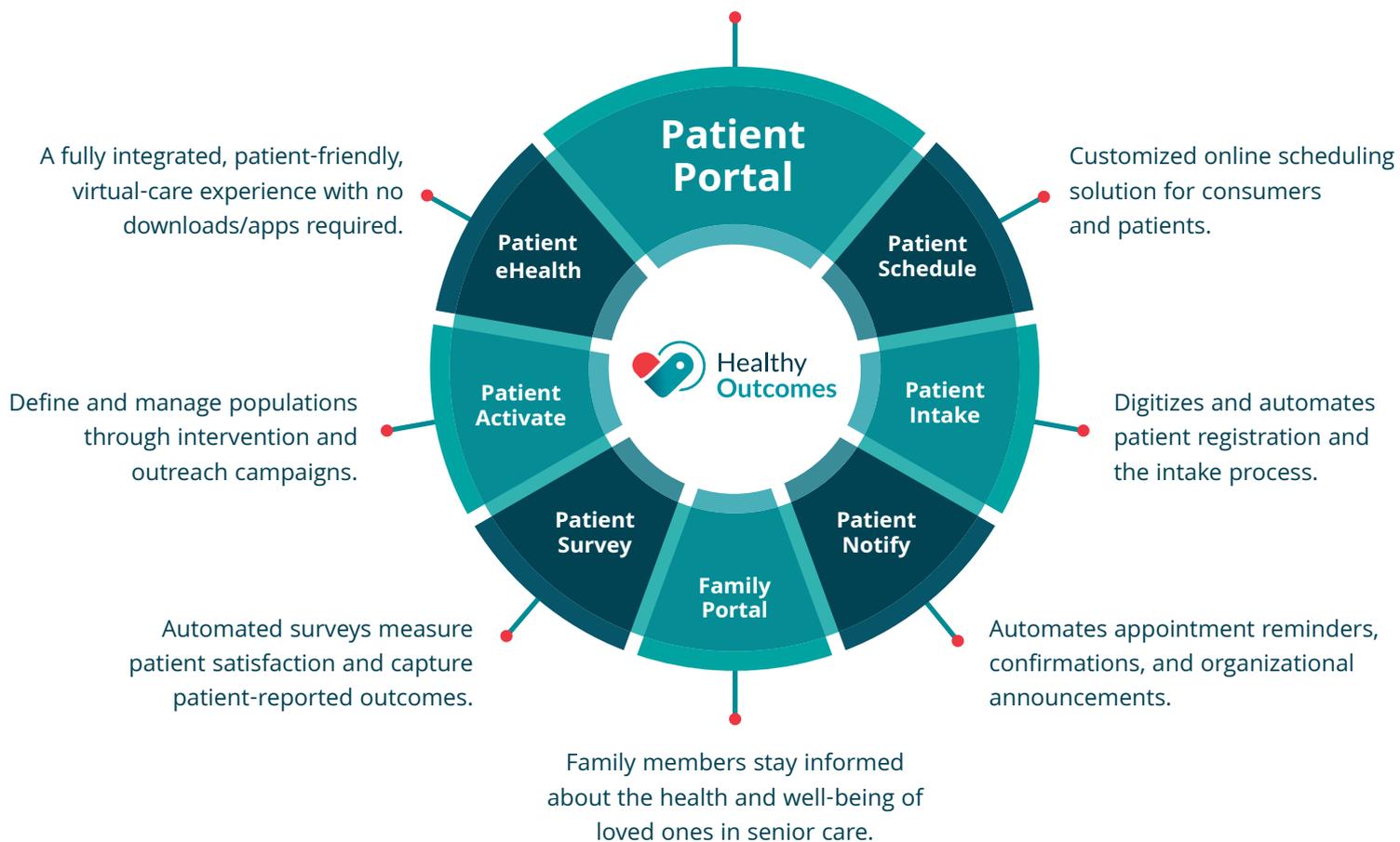


Each Healthy Outcomes solution establishes a touchpoint in the patient journey before, during and after the provider visit.



## Solutions on the Healthy Outcomes Patient Engagement Platform

A “healthcare hub” that organizes all engagement activity for patients and their families.



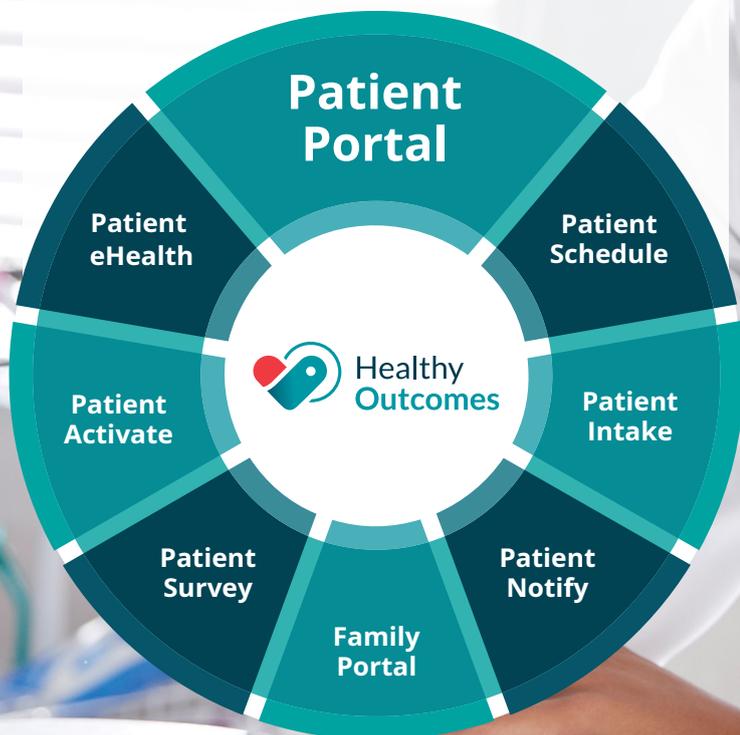
# A PLATFORM

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## Orchestrated Patient Engagement

Healthy Outcomes gives patients the tools they want so, as consumers, they can engage and take an active role in their own healthcare.

At the same time, we enable providers to establish a trusted partnership with their patients so they can effectively manage their patients and encourage behaviors that lead to healthy outcomes.



**THOUSANDS OF PROVIDERS TRUST** the orchestrated approach of the Healthy Outcomes platform to achieve proactive, personal engagement and healthier, happier patients.



# Healthy Outcomes

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